



WHO WILL BENEFIT?

People Managers, Senior
Managers & C-Suite

Leaders are followed if they have the respect and trust of their people. Trust is a very big issue in today's business world, as shown by Harvard and Forbes research. For too long we have been focused on how to lead others, when others will only follow those they have confidence in, believe in and feel fairly treated by.

But how do you do that?

That's why Mags Bell developed this LeadingME™ presentation and workshop, which enables leaders to start with ME! Allowing others to feel the need to follow.

At the end of the day, as you know, investing in your people brings financial gains to the whole company.



AIMS

To highlight the power in learning to
focus on LeadingME™

- The benefits of LeadingME™ are that we create the leader that others want to follow
- What it looks like, feels like and sounds like to try to lead without first LeadingME™
- Learn where you are on the LeadingME™ Ladder of Leadership
- To enable leaders to understand and fully own the three aspects of the BAR Model™, delivering behavioural change easily to all



OUTCOMES

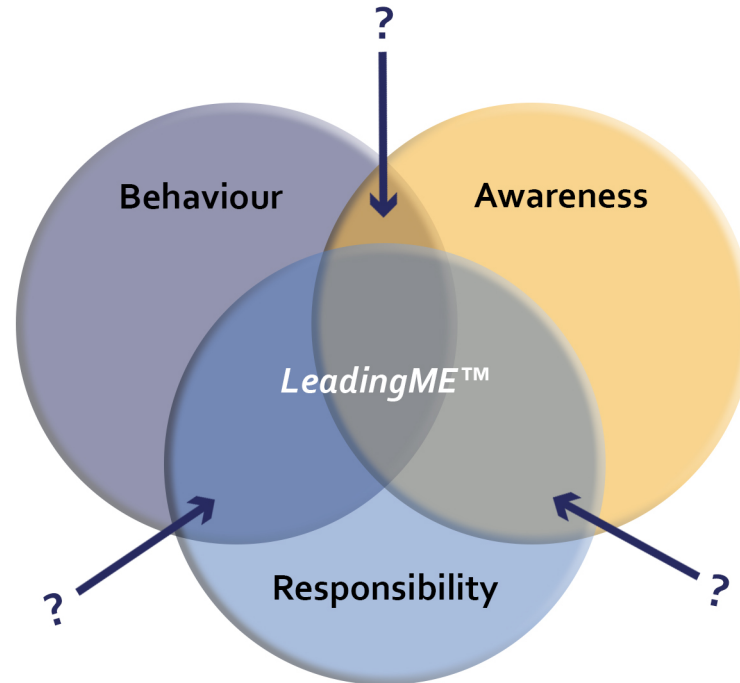
Changes in the leaders Behaviour,
Awareness & Responsibility

- **Behaviour** - congruence in saying and doing
- **Awareness** - the importance of truly knowing your own individual Values, Purpose and Vision
- **Responsibility** - understanding the only thing you are responsible for and why people don't take responsibility.



THE BAR MODEL™

Mags Bell - The BAR Model™ - LeadingME™ to automatically create a faithful following!



As we become aware of our behaviours that effect 'ME' and OTHERS, it makes it easier to keep those behaviours that are having a positive effect and changing those that are having a negative effect.

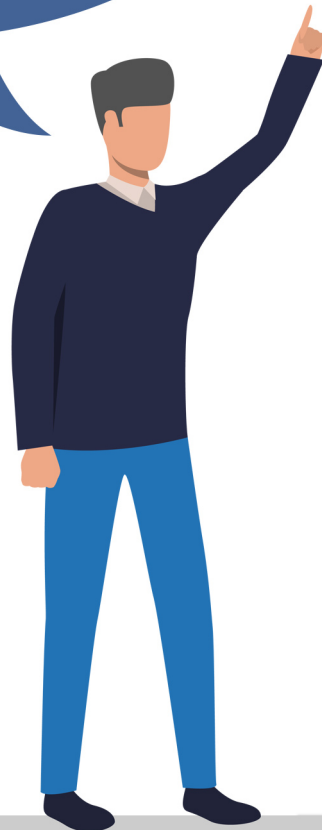
The BAR Model™ helps us understand this and how some people never move from Awareness to Responsibility.

We reveal the keys (the arrows) to moving around this model.

It's an easy and memorable model to understand and to use in all types of situations to help change behaviour. Just think of going to the BAR to relax and have a think.

WHAT OTHERS ARE SAYING!

I would say that it has really made me re-evaluate my core values and how important they are in my decision making, I make day to day decisions without knowing my absolute core values which can cause inconsistency and my number one priority is establishing these. I know it will make me more effective in my role'



I have never questioned the job I do, but Mags made me question the way I do it, however, not in a negative way, I need to totally rethink my practice, as there must be a more proactive way of doing this and perhaps more effectively. I am not one to delegate, I'm more 'if I do it, I know it's done my way' and Mags made me realise, that there will be others out there that can do it better than me! Totally inspired by Mags' experience and keen to read and learn more. The hug was also a great start to the session!



Content was gold, however more than that it was a masterclass in how to do a webinar!



Mags Bell, from Creating Powerful Results, draws upon her 30yrs in; business, speaking and working with leaders at all levels and her over 60,000 hrs. of coaching that she has under her belt, to deliver a no punches pulled, honest, interactive and at times funny presentation with lots of real- life examples.

If you are looking for a new and powerful way to help your leaders move into the next stage and generation of leadership then look no further, this is what you need. LeadingME™ Culture makes for great results!

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Delay at your peril, contact Mags to discuss your needs wants and possibilities, check her availability for your leaders to learn and experience the LeadingME™ BAR Model™ and the LeadingME™ Ladder of Leadership™ so they can make the changes necessary to deliver the people and business results needed especially NOW!

[Here is the link to see and hear what others say about Mags](#)



Mags Bell

**Stay True, StayYou
Keep Bringing Out Your Brilliance!**

Mags Bell